

**REMARKS**

A Request for Continued Examination (RCE) is filed concurrently herewith.

In response to the final Office Action mailed April 20, 2004, claims 1-15 are pending. Claims 1, 4-7, 9, and 10 have been amended. No claims have been cancelled. Claims 12-15 have been newly added. In view of the foregoing amendments and the following comments, reconsideration and allowance of all the rejected claims are respectfully requested.

***Claim Rejections under 35 U.S.C. §102***

Claims 1-6, 9, and 10 stand rejected under 35 U.S.C. §102(e) as allegedly being anticipated by Barnett et al. (USP 6,321,208). Applicant respectfully traverses this rejection because Barnett does not disclose all of the features of the claimed invention, either prior to the current amendment, or as currently amended.

Independent claim 1 recites, among other things, means, located at a retail location, for accessing the database, the means for accessing including input means for enabling a consumer to enter account information, display means for displaying the coupons available to the consumer account, and selection means for enabling the consumer account to select desired ones of the displayed coupons, and a printer, located at the retail location, for printing the selected coupons. The Examiner admits that Barnett does not expressly disclose this feature of the claimed invention (see the Final Office Action at page 5, lines 17-20). The Examiner apparently attempts to address this deficiency by combining the disclosed system of Barnett with other known coupon systems mentioned separately in Barnett that may include a kiosk type printer station located at a retail store (see the Final Office Action at page 7, lines 15). The combination of disclosed systems is inappropriate in a rejection based on *anticipation* under 35 U.S.C. § 102(e). For this and other reasons the rejection of claim 1 is improper and must be withdrawn.

Independent claim 11 includes features similar to those discussed above with respect for claim 1, and therefore, is allowable over the cited prior art for the reasons previously stated.

Claims 2-10 depend from claim 1, and are allowable at least based on their dependency. These claims also add features to claim 1 that further distinguish these claims over the cited prior art.

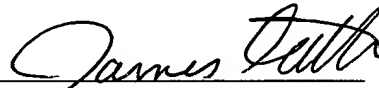
*Newly Added Claims*

Claims 12-15 are newly added. These claims depend from claim 1. Therefore, these claims are allowable based at least one their dependency. These claims also add features to claim 1 that further distinguish these claims over the cited prior art.

If the Examiner believes, for any reason, that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at the number provided.

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Respectfully submitted,



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